



one earth FILM FESTIVAL

APRIL 22-27, 2027

The Midwest's Premier Environmental Film Festival

Produced By One Earth Collective

- **CONNECTS** you to your kind of people
- **ALIGNS** your brand with the power of film & community
- **FEATURES** your commitment to our planet & its people



The One Earth Film Festival is a true leader in environmental awareness, using the power of film, thoughtful discussion, and meaningful action to inspire change. Their commitment to storytelling and community engagement makes complex environmental issues accessible, urgent, and deeply personal.

- Festival Attendee

WHY SPONSOR ONE EARTH FILM FESTIVAL?

WE ARE ONE EARTH

One Earth Collective, a 501(c)(3) nonprofit, harnesses the power of people through vibrant environmental programming. We create resilient communities and a healthier planet through three program areas: **One Earth Film Festival**, One Earth Local, and One Earth Youth Voices. **OEFF sponsorship supports One Earth Collective's vibrant environmental programming to advance climate action and justice.**

The One Earth Film Festival (OEFF) has engaged **more than 51,000 like-minded, ready-to-act attendees** since its start in 2012! We invite your forward-thinking, future-facing company or organization to engage with our audiences by sponsoring the 16th annual Film Festival, **the Midwest's premier environmental festival.**

Together, we can **inspire action, facilitate learning, promote justice, and foster equity and inclusion.** Together, we can move further, faster, for the good of our one and only Earth!

THE ONE EARTH FILM FESTIVAL

The One Earth Film Festival showcases top-issue, thought-provoking environmental films AND leads audiences in interactive post-film discussions focused on solutions, offering concrete actions people can take to protect our planet and engage with your brand.

Every year, we collaborate with more than 200 private, public, municipal, and non-profit community partners throughout Chicagoland and beyond—including OEFF sponsors, hosts, panel experts, and volunteers ranging from youth to elders. This type of partnership deepens connections, awareness, understanding, solidarity, and activations --and gives us a greater audience reach in multiple Chicago neighborhoods, suburban and regional locales, plus through virtual national and global audiences.



METRICS MATTER

OEFF 2026 STATS

- 21 locations
- 1 virtual "location"
- 34 films
- Almost 2,000 registrants
- More than 200 partners
- 143 volunteers
- 91% of attendees report being inspired to take action on issues or solutions presented

OUR AUDIENCE YOUR MARKET

Socially conscious consumers, particularly Gen Z and Millennials, expect brands to stand for something. The 2025 Edelman Trust Barometer found that 73% of consumers say brands must take a stand on issues that matter to them — and 62% of employees expect the same from their employers.

Since the Festival's 2012 launch, we have engaged more than 51,000 attendees and hundreds of thousands more through our 16,000 eNews subscriber base, social media channels, and media sponsorships including WBEZ/Chicago Public Media. Aligning with OEFF 2027 demonstrates your commitment to communities and causes that your market cares about.

Audience Snapshot

As an OEFF sponsor, you will gain access to highly engaged, diverse audiences.



Over half of attendees are ages 55-64, identifying as female, who are household purchasing decision-makers with brand loyalty.



Venues and audiences span multiple Chicago communities (including the south and west sides of the city) and suburban and regional locales—as well as far beyond Chicago via virtual national/global audiences.



We attract socially conscious, brand-aware, highly educated college and post-college grads, and young professionals.



Our audiences are multi-generational, including a growing representation of youth under 18, and 18-24.



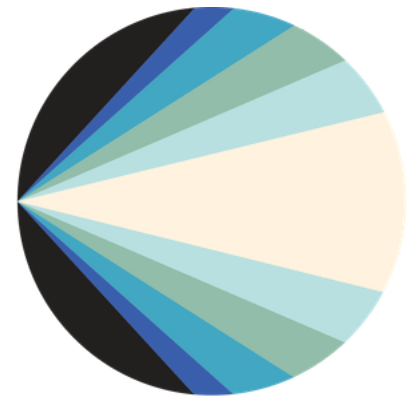
*Hosting OEFF yearly is a bright light for our community, engaging people in a way that is **relatable and applicable**—(providing) context and connections to keep from getting depressed; (we are) more **empowered** to love where (we) live by taking **action**.*

-OEFF Host

*What impresses me most about One Earth Film Festival... is **diversity** represented in its participants--age, skin color, gender, style, and so on. I rarely find myself in groups that embody such diversity!*

-OEFF Attendee

OEFF'S PROMOTIONAL STRATEGY



Now in its 16th year, OEFF has crafted effective strategies and results-driven marketing initiatives to optimize festival awareness and attendance. Promotion schedule begins November 2026, with intensifying activity February-April 2027 and post-festival coverage through May 2027.

I was so moved by the wonderful actions being taken — especially by kids. Very much appreciated these hopeful stories.
- OEFF Attendee

Digital Outreach

- 16,000 sustainability-minded eNews subscribers
- 10,000 highly targeted social followers on Instagram, Facebook, LinkedIn, YouTube, and X.
- 3,085 average weekly website visits during festival season, March 1st - May 1st
- 7,834 Eventbrite page views during the 2026 season
- Hundreds of views for the Fest Promo Video
- Media sponsorship from established, trusted brands (eg., Chicago's NPR station)
- Strategically planned, audience-focused, expertly executed advertising & PR campaigns

On-Site Promo

- Program Guide (print to digital)
- Branded T-Shirts
- Event Signage
- Event Tabling
- On-Screen Promo & Messaging
- Verbal Recognition & Remarks

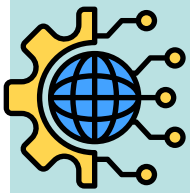


Very impressive event. I appreciated how the audience got the chance to interact with people working in real time on local and state-wide initiatives.
- OEFF Attendee

Earned Media

- Local, regional, and national media coverage
- News articles, podcast interviews, promotional spotlights
- Social media reposts & amplification from follower shares
- Amplification from sector influencers, environmental leaders
- OEFF press coverage [here](#)

SPONSOR BRAND VISIBILITY OEFF 2027



Digital



Venues:
On-Site
In Person



Other

One Earth:

- Websites
- Social Media
- E-Newsletters
- Press Releases

Screenings:

- Remarks
- Tabling
- Presented By Deck

- T-Shirts
- Stickers
- Printed bookmark w/ QR Code linking to full Program Guide

One Earth:

- Promo Video
- Festival Week Video
- Program Guide

Preview & Launch Parties:

- Remarks
- Tabling
- Sponsor Deck

Eventbrite:

- Film Pages
- E-Ticket Emails

Earth Day Action Fair:

- Remarks
- Tabling
- Presented By Deck

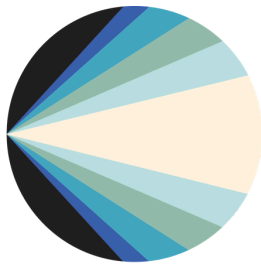
I'm proud to support One Earth's mission and grateful for the opportunity to reach an audience whose values align with mine in preserving our home planet. I always leave One Earth events feeling like I was able to engage meaningfully and feeling a little more hope for our future. - OEFF Sponsor, Swati Saxena, Your Trusted Realtor



For Benefits Offered:

- See pp. 6 - 8 or
- Visit: bit.ly/oeffsponsors or
- Scan:



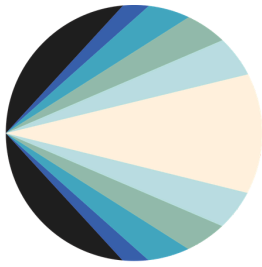


SPONSORSHIP PACKAGES & BENEFITS

EARLY BIRD BENEFITS!

Green text indicates Early Bird Benefits

BRAND RECOGNITION	LEADERSHIP \$10K	PRESENTING \$5K	GROWING \$2.5K	SUSTAINING \$1K	CONTRIBUTING \$500	TABLING \$350
Branded Sponsor Spotlight on OEFF Website. Choose One 2-minute Zoom-recorded interview (OEFF-produced) 5-slide presentation (Sponsor-produced)	✓					
Advance OEFF Website Presence	3 Pages	2 Pages	1 Page	1 Page	1 Page	1 Page
Advance Social Recognition	2 additional individual posts	1 additional individual post				
Recognition in Special Edition "Sneak Peek" E-News (16,000 subscribers)	ad or featurette	logo/link, one liner	logo/link, one liner	logo/link	logo/link	
End of Year 2026 Eventbrite Email	✓	✓				
2027 E-News: Choose Your Promo Month	"ad" or featurette	logo/link, one liner	logo/link, one liner	logo/link	logo/link	logo/link
Full page Ad in Digital Festival Program Guide	✓					
Bookmark with QR Code to Digital Program	✓ Limited headline slots	✓				
Presented By: PSA or Intro remark (non-exclusive) + Tabling	3 Individual Screenings/ Locations	2 Individual Screenings/ Locations	1 Individual Screening/ Location			
Presented By: Logo on EventBrite Screening Page	✓	✓				
Presented By: Logo Inclusion in On-Site Screening Deck	✓	✓	✓			



SPONSORSHIP PACKAGES & BENEFITS

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BRAND RECOGNITION	LEADERSHIP \$10K	PRESENTING \$5K	GROWING \$2.5K	SUSTAINING \$1K	CONTRIBUTING \$500	TABLING \$350
Logo Inclusion on OEFF Website	4 pages	3 pages	2 pages	1 page	1 page	1 page
Recognition in Festival Pre-Fest Promo Video	✓ Limited Headline Slots	✓				
Recognition in Festival Fest Week Video (played at all screenings)	✓ Limited Headline Slots	✓				
Recognition in Festival Press Releases	✓	✓				
Recognition on Social Media	2 Individual Branded Posts	1 Individual Branded Post	1 Branded Paired Post	1 Group Post	1 Group Post	1 Group Post
Recognition in One Earth E-Newsletter 16,000 subscribers	Logo/link one-liner in 2 newsletters	Logo/link one-liner in 1 newsletter				
Ad in One Earth Film Festival Program Guide (Digital)	1/2 Page	1/4 Page	1/4 Page			
MERCH	LEADERSHIP \$10K	PRESENTING \$5K	GROWING \$2.5K			
Logo on T-shirt Back (limited slots)	✓	✓	✓			
Co-branded Stickers (limit 2 sponsors)	✓					





SPONSORSHIP PACKAGES & BENEFITS

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EVENT PRESENCE	LEADERSHIP \$10K	PRESENTING \$5K	GROWING \$2.5K	SUSTAINING \$1K	CONTRIBUTING \$500	TABLING \$350
OEFF Ticket Presale	✓	✓	✓	✓	✓	✓
Action Fair: Screening Remarks (1 minute)	✓					
Action Fair: Share Registration Table with One Earth	✓					
Donor Preview Party: Complimentary Tickets	5 tickets	5 tickets	2 tickets	2 tickets	2 tickets	2 tickets
Donor Preview Party: 1-minute intro	✓					
Launch Party: Event Remarks	✓					
Opening Night: Tabling Presence	✓	✓				
Opening Night: Complimentary Tickets	5 Tickets	4 tickets	2 tickets	2 tickets	1 ticket	
Opening Night: Recognition by Emcee	✓	✓				
EXPERIENCES	LEADERSHIP \$10K	PRESENTING \$5K	GROWING \$2.5K			
Sponsors-Only Group Tour: OEC HQ and Farm at BUILD	✓	✓	✓			
Educational Program: OEC leader speaks OR private screening of a film	✓					
Team BUILDing Volunteer at the Austin Grown at BUILD	✓					

WHY PARTNER WITH US?



- ✓ Position: We are the Midwest's Premier Environmental Film Festival, 16 years in.
- ✓ Track Record: Since 2012, we have produced a highly successful, far-reaching event, garnering international attention and regional recognition.
- ✓ Audience: Connect to a highly engaged, enthusiastic, and diverse audience
- ✓ Opportunities for face-to-face customer interaction
- ✓ Align your brand with one of the most well-respected environmental & climate justice nonprofits in Chicagoland and the region.
- ✓ Elevate your position as a positive, impact-focused brand that can potentially help guests take concrete action
- ✓ Purpose: Your mission-aligned sponsorship helps us carry out One Earth Collective's own vital mission to *promote justice and foster equity and inclusion, creating resilient communities and a healthier planet.*

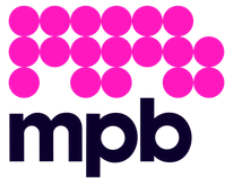
I have been attending One Earth Film Festival events for years now and I still learn so much from every program. The films literally change the way I see the world, shining a spotlight on humans' impact on our planet, and what we can collectively do to stop destroying and start healing our one earth.
-OEFF Attendee

CONVINCED? SPONSOR TODAY
bit.ly/oeffsponsorform



SPONSOR PORTFOLIO

We have collaborated with numerous brands and partners in previous film festivals. Our generous 2026 OEFF Sponsors included:



HOST PORTFOLIO



For a decade and a half, we have collaborated with numerous nonprofit, educational, civic, municipal, cultural, corporate, and private organizations as host partners. Who has hosted One Earth Film Festival?



Loyola University Chicago, IL Institute of Technology, Northwestern University, University of IL at Chicago, University of Chicago, Truman College, Malcolm X College, Triton College, Calumet College of St. Joseph, College of Lake County, Columbia College, Prairie Crossing Charter School, Dominican University, IL Institute of Technology with Organic Oneness, Waubensee Community College, the Lab School at the University of Chicago, Ancona School, Academy for Global Citizenship with Cultivate Collective, Oak Park River Forest High School, Chicago Theological Union, and many other Chicago-area schools and universities. The Chicago Cultural Center, the Chicago Architecture Center with Studio Gang, Peggy Notebaert Nature Museum, The Museum of Science & Industry, Shedd Aquarium, Navy Pier, Garfield Park Conservatory, Oak Park Conservatory, Forest Preserve District nature centers and locations, Chicago Park District field houses, Epiphany Center for the Arts, Kehrein Center for the Arts, Andersonville Chamber of Commerce, and many other public and civic institutions and spaces. Frank Lloyd Wright's Unity Temple, Good Shepherd Church, Euclid Ave United Methodist Church, Broadway United Methodist Church, Gary United Methodist Church, The Chicago Temple, Windsor Park Lutheran Church, Trinity United Church of Christ, Trinity Lutheran Church, Park Ridge Community Church with Go Green Park Ridge, St. Benedict the African East, and dozens of other churches and church communities across the Chicago region. Oak Park Public Library, Waukegan Public Library and Chicago Public Library (multiple branches); Three Brothers Theater, Wayfarer Theaters, Lake Theater, Harper Theater, Green Line Arts Center, Wilmette Theater, Pickwick Theater, Gorton Center, and a number of other small and large movie theaters and playhouses. Bethel New Life, Southeast Environmental Task Force, Climate Action Evanston, Chicago Climate Action Museum, BUILD Chicago, The Well Spirituality Center, Plant Chicago, The Plant, Institute of Cultural Affairs, Experimental Station, The Hatchery food incubator, Village of Oak Park Village Hall, Alt Space, Palos Heights Rec Center, and other community spaces. Pilot Project Brewing, Tavern at Haymarket Pub & Brewery, Rick Bayless' Cruz Blanca Brewery, Frontier Gastropub, Uncommon Ground, two Chicago Tesla dealership showrooms, Patagonia Gold Coast, Patagonia Fulton Market with Black Girl Environmentalist, 11 and more.

JOIN US TODAY!

THE WORLD CAN'T WAIT.

Let's get a conversation started! We'd love to discuss a mutually beneficial collaboration and opportunities to advance your brand.



Sponsor Relations Team



(872)-813-2689



sponsors@oneearthcollective.org



oneearthfilmfest.org/sponsors



Take Action!
Complete this [Sponsor Commitment Form](#) or
Visit: bit.ly/oeffsponsorform or Scan:

